

Why invest in Cheyenne air service?



EVERY \$1 INVESTED
HERE RETURNS \$2.50
TO OUR ECONOMY



NEW AND MORE FLIGHTS WILL

- TRIPLE CONVENTION BUSINESS
- TRIPLE CAR RENTALS

NEW AND MORE FLIGHTS WILL GROW THESE NUMBERS



\$319 million in visitor spending
in Laramie County



\$7.2 million in local
tax receipts



1.08 million annual
overnight visitors



2940 local jobs supported
by visitor spending



1000 local jobs tied to the
Cheyenne Airport

WITH THE NEW AIRPORT AND NEW FLIGHTS, WE'LL ENJOY



- More options
- Better quality of life – free parking, no lines, no traffic, lower true cost
- The growth of the Front Range without being swallowed by it

AIRPORTS AND AIR SERVICE:



ARE CRITICAL
BUSINESS
INFRASTRUCTURE



SUPPORT
JOB GROWTH



ATTRACT MORE
TOURISTS,
CONVENTIONS AND
BUSINESSES

FACTS ABOUT THE NEW AIRPORT TERMINAL



State-of-the-art

Cost \$18 million

Opening Nov. 2018

27,000 sq. feet



But what about...?

**American
Airlines**



- Yes, their previous route ended, BUT
- That route closed because American declared bankruptcy

FEDERAL SUBSIDIES

- Laramie and Scottsbluff get funds because they're designated as Essential Air Service (EAS) locations
- Cheyenne is not an EAS location



WHAT CAN YOU DO?

1. Support the new airport terminal and improved air service by contributing to minimum revenue guarantees to share upfront risks with new carriers.
2. Support incentives and marketing support for new routes
3. Fly new routes as they're added
4. In the future, think Cheyenne Regional Airport as the first leg of your trip



PROXIMITY TO DENVER

- Traffic to Denver is getting worse
- Massive road work is planned for Peña Blvd.
- We need new options other than Denver



WHAT IS THE CRAFT PLAN?



1. Focus on flights to business hubs.
2. Look at leisure market flights.
3. Fundraise with local authorities, businesses and private citizens (no \$ at this time)